

The background of the entire image is white with a repeating pattern of light blue and gold snowflakes. A large teal rectangle is centered on the page, containing the main text. Inside the teal rectangle, there is a smaller red rectangle containing three lines of text.

parsnip

2nd annual gift guide

25 BIPOC Founded Gifts For The 2020 Holiday Season

10 Gifts for The Avid Snacker

**7 Things Every Foodie Needs In
Their Kitchen**

8 Gifts For the Wellness Warrior



[Partake Foods](#)
Allergy Friendly Cookies
Denise Woodard, Founder



[TeaSquares](#)
Focus Bites
Jordan Buckner, Founder



gr8nola
[Superfood Granola](#)
Erica Liu Williams, Founder

Jack & Friends
[Plant-Based Jerky](#)
Jessica Kwong, Founder & CEO ▼



[Pipsnacks](#)
Heirloom Popcorn & Snacks
Jen, Teresa & Jeff, Founders



[Niloofar](#)
Persian Trail Mix and Persian-Style Almonds
Niloofar Mirani, Founder
Code: PARSNIP15 for 15% off ▼



10 Gifts for The Avid Snacker

From BIPOC Founders

2020 has been THE year for snacking! Help stock their pantry with these 8 treats for the avid snacker in your life. Nothing like a treat gift box to say Happy Holidays!



Golden Elixir Chai ▲
[Instant Tea Blends](#)
Rashmi Kapoor, Owner & CEO
Code: 210F2T0 FOR 15% off any chai blend or chai blend set



▲
[Neptune](#)
Fish Jerky
Nicolas Mendoza (CEO) & Garrett Delgado (CFO)
Code: Parsnip20 for 20% off



▲
[Maya's Cookies](#)
Gourmet Cookies
Maya Madsen, Founder



▲
[Native State](#)
[Superfood Bites](#)
Angela Palmieri & Claudio Ochoa, Co-Founders
Code: GIFT20 for 20% off

[Yolélé](#)

Fonio + Fonio Pilafs

▼ Pierre Thiam, President



7 Things Every Foodie Needs In Their Kitchen

From BIPOC Founders

New goodies to play with in the kitchen are always a welcomed gift for foodies and home chefs. Give them something fun and new for the kitchen and maybe they'll share their delicious creations?

Loyale Studio

[Linen Gift Package](#)

Jenny Hwa, Founder + Creative Director ▼



[Trade Street Jam Co.](#)

Vegan Jams

▲ Ashley Rouse, Founder



▲ Wildwonder
[Holiday Cocktail Set](#)

Rosa Li, Founder

Code: PARSNIP20 for 20% off

◀ Jones Bar-B-Q
[Sweet and Tangy Sauce](#)

Deborah & Mary Jones, Founders



[Free Range Flower Winery](#) ▲

Lavender, Rose Hybiscus & Marigold Wines

Aaliyah Nitoto, Winemaker/CEO

forward ROOTS
[Vegan Kimchi Sauce](#)

Su-In Park, Founder



8 Gifts For the Wellness Warrior

From BIPOC Founders

There is nothing like finding a new product to help with your self-care, your beauty routine, or to implement into your home. These products are all special gifts that any wellness warrior would appreciate and cherish.



▲ The Cristalline
[Rose Quartz x3 Holiday Gift Set](#)
Rashia Bell, Co-Founder
Code: PARSNIP20 for 20% off

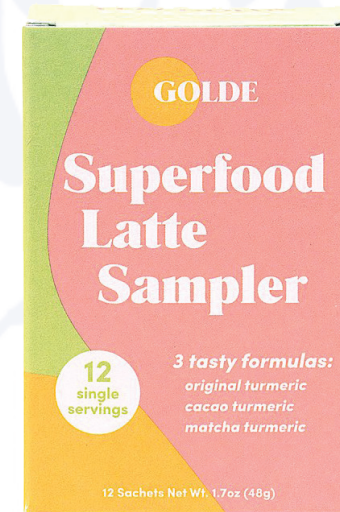


Grounded Plants
[Plants and Accessories](#)
Mignon Hemsley & Danuelle Doswell, Co-Founders

Klur
[Botanical Body Oil](#)
Lesley Thornton, Founder



▶ Golde
[Superfood Latte Sample](#)
Trinity Mouzon, Founder



Asutra
[Sleep Tight Kit](#)
Stephanie Morimoto, Owner & CEO



Purely
[Artisanal Drinking Vinegar](#)
Judy Tan, Founder & CEO
Code: PARSNIP15 for 15% off



S QOO ▶
[Sparkling Probiotic Tonics](#)
Judy Tan, Founder & CEO
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▲ The Black Home
[Hand-Poured Candles](#)
Neffi Walker, Founder



Partnerships that save time and grow your business.

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Emily is a marketing “jill” of all trades who helps her CPG clients and Parsnip with email marketing, digital marketing, ecommerce, design, photography, and more! Learn more on her [website here](#).